

1. THE CHILDREN KNOW

AFRICA BRIDGE STARTS ITS WORK IN A VILLAGE BY LISTENING TO THE CHILDREN.
SO THAT'S HOW WE BEGIN OUR STORY, WITH THE CHILDREN'S IDEAS.

2. (HOPEFUL) NOT ~~HELPLESS~~

THIS IS NOT ANOTHER SAD STORY ABOUT POOR, HELPLESS CHILDREN WHO NEED OUR PITY.

THIS IS THE STORY OF STRONG, THOUGHTFUL YOUNG PEOPLE WITH
REAL IDEAS FOR THEIR FUTURE AND THE FUTURE OF THEIR VILLAGES.

3. A WHOLE VILLAGE THROUGH ONE¹ CHILD

EACH VILLAGE IS NAMED AFTER A CHILD, WHO SERVES AS GUIDE AND NARRATOR.

THE CHILDREN SHOW US THEIR VILLAGES, INTRODUCE US TO THEIR GUARDIANS AND
VILLAGE LEADERS, TAKE US INTO THEIR HOMES AND SCHOOLS, SHARE WITH US THEIR HOPES
AND CHALLENGES, AND EXPLAIN, IN VERY SIMPLE HUMAN TERMS, HOW THE PROGRAMS OF
AFRICA BRIDGE TRANSFORM LIVES AND VILLAGES.

4. BELIEVERS NOT SAVIORS

THE CHILDREN WE SERVE WANT TO INSPIRE PARTICIPATION

BY SHOWING HOW JOINING A VILLAGE LEADS TO REAL AND LASTING CHANGE.
DONORS ARE AN IMPORTANT PART OF THE STORY, BUT VILLAGERS ARE THE HEROES.

5. A PLACE TO BE PROUD OF.

THE VISION: VILLAGERS AND DONORS STANDING TALL,

SAYING WITH PRIDE:

**THIS IS MY
VILLAGE**